

Issue number: 12

Issue: How to introduce the concept of quality into the governmental discourse?

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Summary of discussion, conclusions and/or recommendations:

One has to first define what is meant with quality > a subjective term, means different things in different contexts > in order to evaluate or “measure” (bad word!!!) quality, one has to set up different sets of criteria for the different contexts.

Are the rules of making art the same as the rules of creative industries?
Both include a creative process, but can all art be called a product? AKA why should be talk about quality in the first place?

Decision making based on numbers is so much easier than to base it on other kind of evaluation > HERE LIES THE CHALLENGE!

Is change in this aspect only possible if the officials have understanding of how art is created and how the cultural sector works?